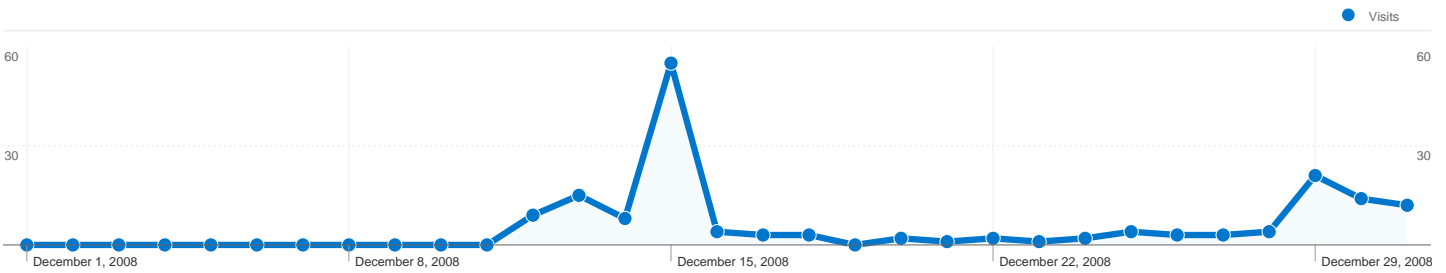


Dashboard

Comparing to: Site



Site Usage

166 Visits

50.60% Bounce Rate

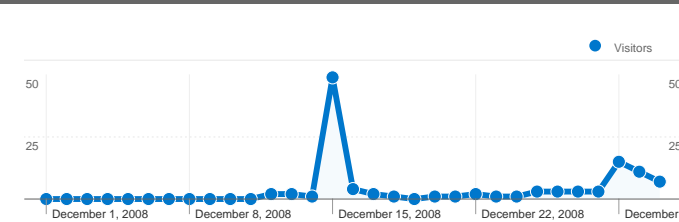
958 Pageviews

00:07:28 Avg. Time on Site

5.77 Pages/Visit

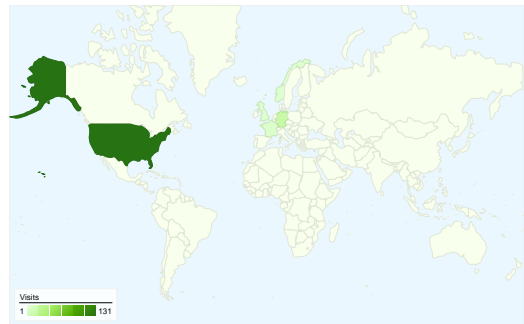
53.01% % New Visits

Visitors Overview

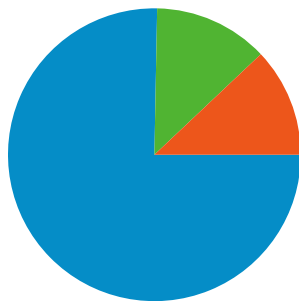


Visitors
88

Map Overlay world



Traffic Sources Overview



- **Direct Traffic**
125.00 (75.30%)
- **Search Engines**
21.00 (12.65%)
- **Referring Sites**
20.00 (12.05%)

Content Overview

Pages	Pageviews	% Pageviews
/index.html	241	25.16%
/Events/index.html	55	5.74%
/AboutUs.html	44	4.59%
/ContactUs.html	43	4.49%
/Books/index.html	35	3.65%

Keywords		
Keyword	Visits	% visits
vennekretsen	8	38.10%
sons of norway atlanta	4	19.05%
vennekretsen lodge atlanta	4	19.05%
herring salad	1	4.76%
recipe, sildsalat	1	4.76%

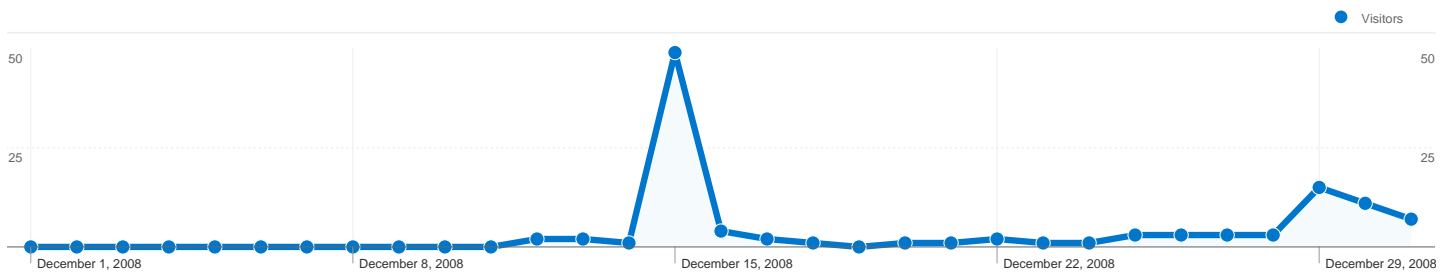
Search Engines		
Source	Visits	% visits
google	21	100.00%

Referring Sites		
Source	Visits	% visits
cyndislist.com	6	30.00%
webmail.aol.com	3	15.00%
co106w.col106.mail.live.com	2	10.00%
webmail.att.net	2	10.00%
bl147w.blu147.mail.live.com	1	5.00%

Content Drilldown		
Page	Pageviews	% visits
/index.html	241	25.16%
/Events/	121	12.63%
/Genealogy/	117	12.21%
/Books/	64	6.68%
/AboutUs.html	44	4.59%

Visitors Overview

Comparing to: Site



88 people visited this site

166 Visits

88 Absolute Unique Visitors

958 Pageviews

5.77 Average Pageviews

00:07:28 Time on Site

50.60% Bounce Rate

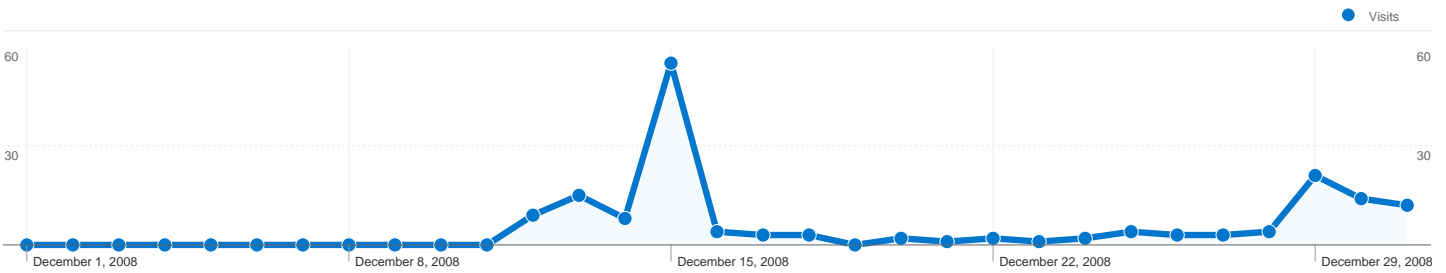
53.01% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	75	45.18%	Unknown	93	56.02%
Internet Explorer	49	29.52%	DSL	26	15.66%
Chrome	13	7.83%	Cable	25	15.06%
Mozilla	9	5.42%	T1	19	11.45%
Safari	8	4.82%	Dialup	3	1.81%

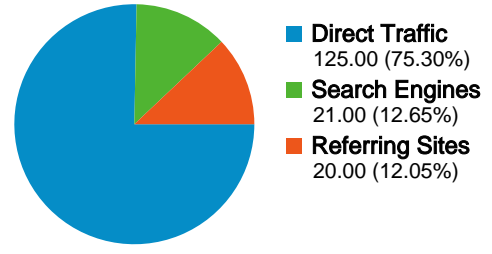
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 166 visits

-  **75.30%** Direct Traffic
-  **12.05%** Referring Sites
-  **12.65%** Search Engines

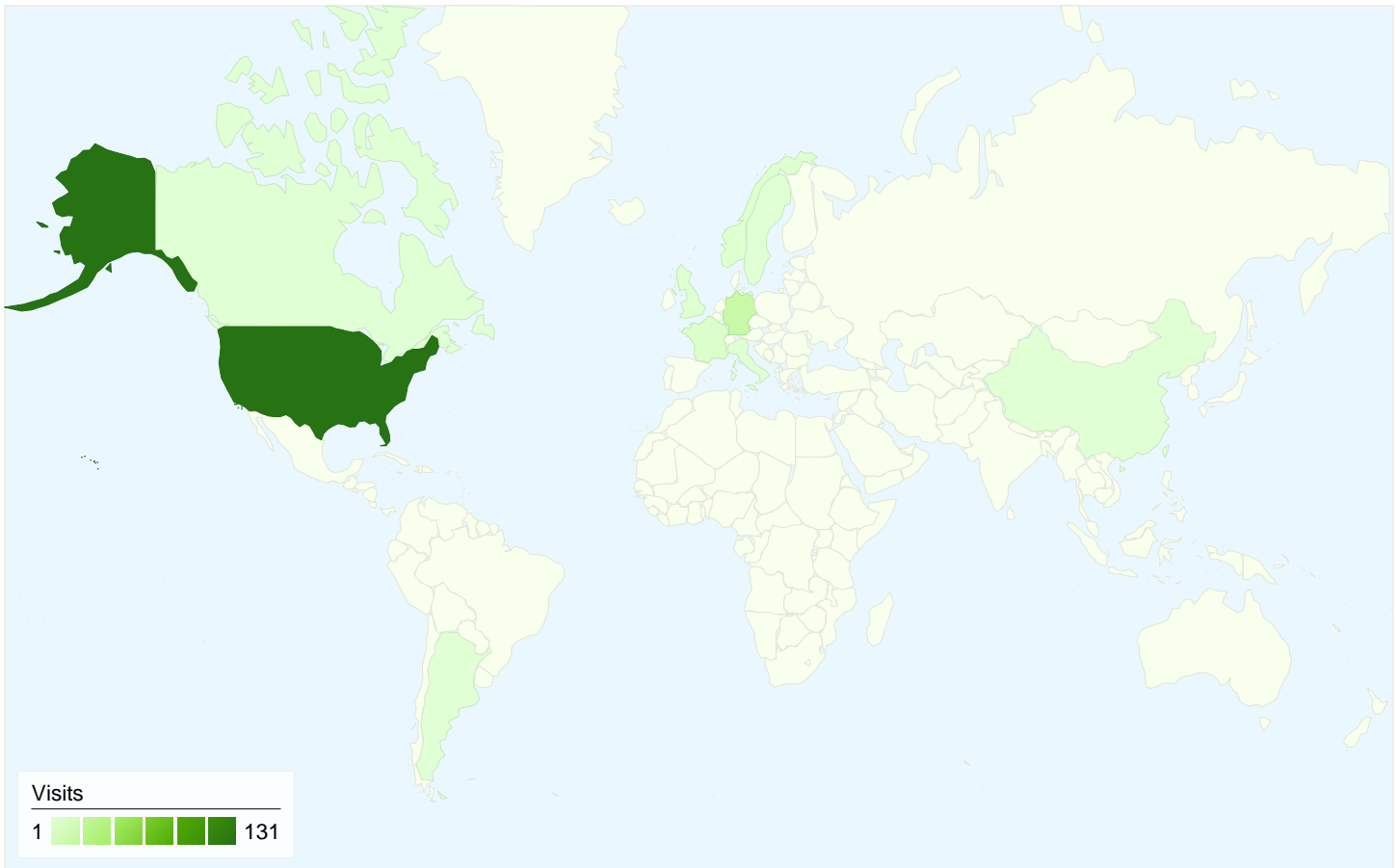


Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	125	75.30%	vennekretsen	8	38.10%
google (organic)	21	12.65%	sons of norway atlanta	4	19.05%
cyndislist.com (referral)	6	3.61%	vennekretsen lodge atlanta	4	19.05%
webmail.aol.com (referral)	3	1.81%	herring salad	1	4.76%
co106w.col106.mail.live.com	2	1.20%	recipe, sildsalat	1	4.76%

Map Overlay

Comparing to: Site



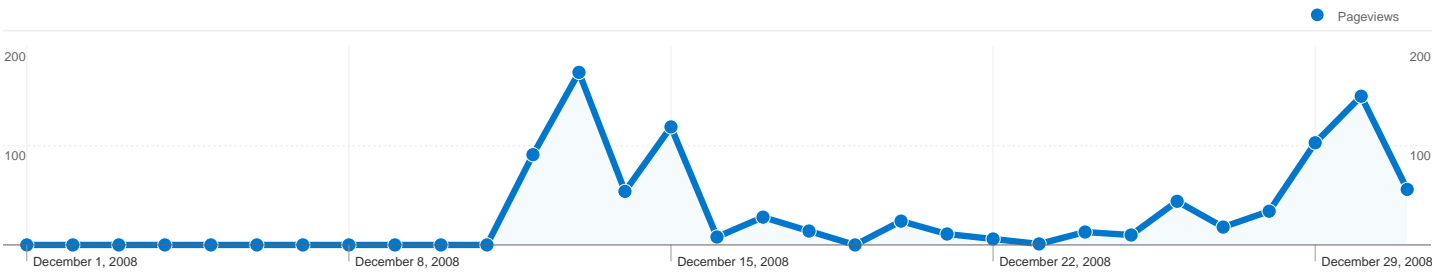
166 visits came from 10 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
166 % of Site Total: 100.00%	5.77 Site Avg: 5.77 (0.00%)	00:07:28 Site Avg: 00:07:28 (0.00%)	53.01% Site Avg: 53.01% (0.00%)	50.60% Site Avg: 50.60% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	131	6.96	00:09:21	41.22%	40.46%
Germany	19	1.00	00:00:00	100.00%	100.00%
France	5	1.00	00:00:00	100.00%	100.00%
Norway	3	2.67	00:02:48	66.67%	33.33%
United Kingdom	3	1.00	00:00:00	100.00%	100.00%
Argentina	1	5.00	00:02:33	100.00%	0.00%
Italy	1	1.00	00:00:00	100.00%	100.00%
China	1	3.00	00:03:37	100.00%	0.00%
Canada	1	1.00	00:00:00	100.00%	100.00%
Sweden	1	1.00	00:00:00	100.00%	100.00%

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 958 times

958 Pageviews

618 Unique Views

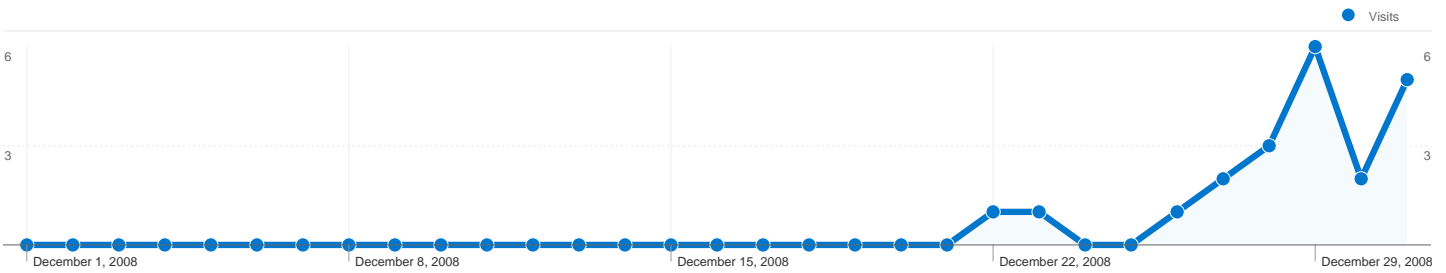
50.60% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index.html	241	25.16%
/Events/index.html	55	5.74%
/AboutUs.html	44	4.59%
/ContactUs.html	43	4.49%
/Books/index.html	35	3.65%

Keywords

Comparing to: Site



Search sent 21 total visits via 8 keywords

Site Usage

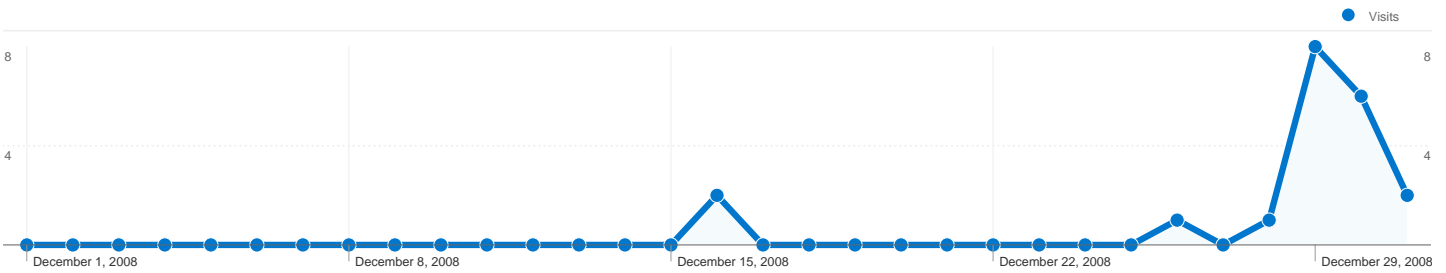
Visits 21 % of Site Total: 12.65%	Pages/Visit 7.05 Site Avg: 5.77 (22.12%)	Avg. Time on Site 00:06:20 Site Avg: 00:07:28 (-15.19%)	% New Visits 23.81% Site Avg: 53.01% (-55.09%)	Bounce Rate 38.10% Site Avg: 50.60% (-24.72%)
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Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
vennekretsen	8	12.38	00:10:49	12.50%	25.00%
sons of norway atlanta	4	4.50	00:04:02	0.00%	50.00%
vennekretsen lodge atlanta	4	2.25	00:03:36	0.00%	25.00%
herring salad	1	1.00	00:00:00	100.00%	100.00%
recipe, sildsalat	1	1.00	00:00:00	100.00%	100.00%
sildesalat	1	1.00	00:00:00	100.00%	100.00%
sons of norway lodge - atlanta	1	3.00	00:06:40	0.00%	0.00%
vennekretsen son lodge	1	16.00	00:09:19	100.00%	0.00%

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Referring Sites

Comparing to: Site



Referring sites sent 20 visits via 11 sources

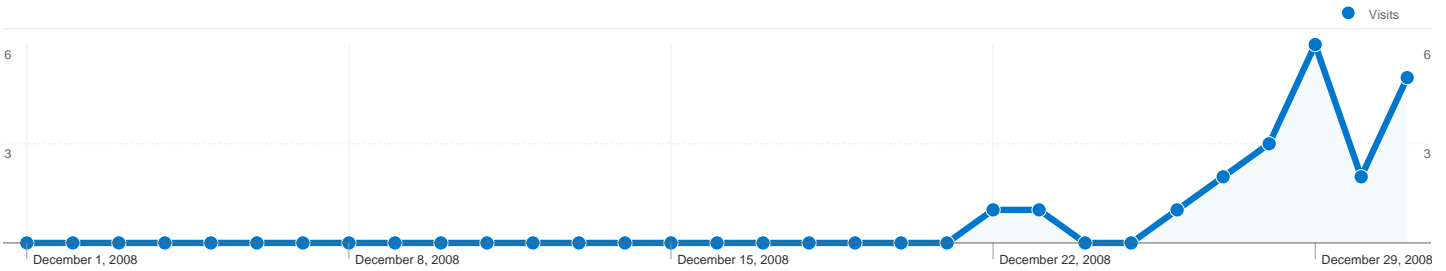
Site Usage

Visits 20 % of Site Total: 12.05%	Pages/Visit 6.05 Site Avg: 5.77 (4.83%)	Avg. Time on Site 00:03:36 Site Avg: 00:07:28 (-51.87%)	% New Visits 90.00% Site Avg: 53.01% (69.77%)	Bounce Rate 45.00% Site Avg: 50.60% (-11.07%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
cyndislist.com	6	5.33	00:03:29	100.00%	50.00%
webmail.aol.com	3	2.67	00:02:17	100.00%	66.67%
co106w.col106.mail.live.com	2	7.50	00:17:09	50.00%	0.00%
webmail.att.net	2	5.00	00:00:58	100.00%	50.00%
bl147w.blu147.mail.live.com	1	1.00	00:00:00	100.00%	100.00%
by133w.bay133.mail.live.com	1	3.00	00:00:38	100.00%	0.00%
mailcenter3.comcast.net	1	5.00	00:01:59	100.00%	0.00%
sofn.com	1	42.00	00:03:48	0.00%	0.00%
us.mc01g.mail.yahoo.com	1	1.00	00:00:00	100.00%	100.00%
us.mc1800.mail.yahoo.com	1	3.00	00:01:29	100.00%	0.00%

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Search Engines

Comparing to: Site



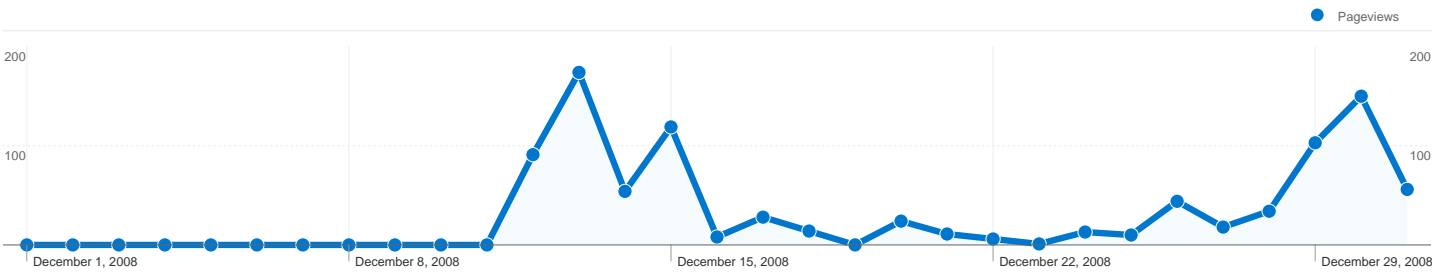
Search sent 21 total visits via 1 sources

Site Usage

Visits 21 % of Site Total: 12.65%	Pages/Visit 7.05 Site Avg: 5.77 (22.12%)	Avg. Time on Site 00:06:20 Site Avg: 00:07:28 (-15.19%)	% New Visits 23.81% Site Avg: 53.01% (-55.09%)	Bounce Rate 38.10% Site Avg: 50.60% (-24.72%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	21	7.05	00:06:20	23.81%	38.10%

Content Drilldown

Comparing to: Site



28 pages were viewed a total of 958 times

Content Performance

Page	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/index.html	241	144	00:02:55	56.06%	39.83%	\$0.00
/Events/	121	63	00:00:49	0.00%	4.13%	\$0.00
/Genealogy/	117	70	00:01:07	0.00%	11.11%	\$0.00
/Books/	64	39	00:01:31	0.00%	9.38%	\$0.00
/AboutUs.html	44	32	00:00:33	0.00%	4.55%	\$0.00
/ContactUs.html	43	27	00:02:16	33.33%	9.30%	\$0.00
/History/	37	22	00:01:09	0.00%	10.81%	\$0.00
/ChildrensCorner/	36	23	00:01:14	0.00%	8.33%	\$0.00
/Calendar.html	32	23	00:01:45	100.00%	9.38%	\$0.00
/MemberNews/	31	23	00:00:30	100.00%	6.45%	\$0.00

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